



The “Buying Social” guide on socially responsible public procurement

Anna Lupi, DG GROW Unit C2

#WeBuySocialEU



Buying Social

A Guide to Taking Account of Social Considerations in Public Procurement



Goals and coverage

- Practical indications to public buyers on how to introduce social considerations in public tenders
- For public buyers as primary users, but accessible for other stakeholders
- Not a policy paper, not a legal interpretation of the rules
- Covers the whole procurement process
- Attempts to cover all relevant social objectives

- *Fair employment, social inclusion, equality*
- *Promoting decent work*
- *Accessibility for all*
- *Respecting human rights*
- *High quality services*
- *Compliance with social and labour rights*
- *More opportunities for social businesses*

Content

- About 30 case studies from EU public buyers
- Zooms in on specific concepts e.g. link to the subject-matter of the contract
- Takeaways at the end of each section
- Available in all EU languages



What is SRPP? (a non-definition)

- Integration of disadvantaged/people with disabilities
- Effective and inclusive need-based social services
- Human rights in global supply chains
- Fair working conditions within the EU
- Accessible products, services, infrastructure for all
- Equality
- Better access to procurement for social businesses

#WeBuySocialEU

A bite of Social Procurement

Lunchtime talks

Professional Integration

12 October 2021

12:00 - 12:45 PM (CET)



European
Commission



- ✓ **Human rights due diligence**
- ✓ **Gender Equality**
- ✓ **Accessibility**
- ✓ **Working conditions**

#WeBuySocialEU

A bite of Social Procurement

Lunchtime talks



Support tools on sustainable procurement

- [Buying Green](#) // [Buying Social](#) // [Circular Procurement Guidance](#)
- [GPP Good Practice Examples](#) // [SRPP good practices](#) & [talks](#)
- [Big Buyers for climate and environment](#)
- [GPP Training toolkit](#)
- [LCC tools](#)
- [GPP Criteria](#)
- [ProcurComp EU competency framework](#)

Visit our [e-competence centre](#) for more info on PP policy

