

European Standardization Organizations

Challenges for NSBs and public authorities in referencing standards in public procurement

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European Public Procurement



- ▶ Low % of public procurement takes place across borders. This should increase in order to enhance competition and thereby lower the market prices;
- ► Increased use of references to standards adds more clarity and transparency to the market, thereby provides a better chance of responding within the timeframe of the tender;



- Increased use of standards leads to a more efficient and transparent procurement processes;
- ▶ Why is it so important to improve the use of standards in public procurement?
- Because referencing standards can reduce costs!

European Standards contribute to the European Single Market



- Avoids new barriers to trade
- Increases transparency (beyond Regulation 1025/2012 & WTO/TBT)
- Harmonizes voluntary requirements
- Preserves integrity
- Common reference solution for Europe





European Standard



- Produced by all interested parties through a transparent, open and consensus-based process
- A document for common and repeated use
- A tool to underpin legislation
- Voluntary in use
- Automatically transposed into national standards and therefore conflicting national standards are withdrawn
- Integration with international standardization work



CEN and CENELEC structures



• CEN/TC 461 'Public Procurement' (SIS secretariat)

Currently drafting a standard on **integrity and accountability in public procurement**. The TC will identify the need for any new projects, within the wider field of public procurement, such as **terms and definitions**, **general concepts**, **best practices**, **guides for the procurement process**, **checklists**, **and other guidelines of relevance**.

CEN/TC 447 'Horizontal standards for the provision of services' (BSI secretariat)

Horizontal standardization for the provision of services, within their lifecycle. The scope of CEN/TC 447 does not cover 'works contracts'.

- EN 17371-3:2020, Provision of services Part 3: Management of Performance Measurement Guidance on the mechanism to measure performance as part of service contracts
- FprEN EN 17371-1, Provision of services Part 1: Service procurement Guidance for the assessment of the capacity of service providers and evaluation of service proposals

Joint Initiative on Standardization



- ► The Joint Initiative consists of a shared vision on standardization, as well as specific actions to be delivered
- ▶ **JIS A11**: Increased use of standards in Public Procurement to better implement the public procurement Directives.
- ▶ Two main deliverables:
 - Report on referencing standards in public procurement
 - Guide for referencing standards in public procurement

https://www.cencenelec.eu/standards/Topics/PublicProcurement/Pages/JIS11.aspx

Way forward



- Every Member State has their own way of handling public procurement, often missing out best practices and experiences in Europe
- ► CEN and CENELEC have an important role to play in harmonizing the market and in providing the standards that can be referenced in public procurement
- National delegation principle' appears particularly fit to enhance synergies in the field, notably with national public procurement authorities



Thank you!

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